



# JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY:KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

**MBA III SEMESTER (R19 REGULATION) REGULAR/SUPPLEMENTARY EXAMINATIONS, DECEMBER - 2024**

## TIME TABLE

**TIME : 10.00 AM TO 1.00 PM**

SPECIALIZATIONS	17-12-2024 (Tuesday)	19-12-2024 (Thursday)	21-12-2024 (Saturday)	23-12-2024 (Monday)	26-12-2024 (Thursday)	28-12-2024 (Saturday)	30-12-2024 (Monday)
<b>HR</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Leadership and Change Management <b>MB193A1</b>	Performance Evaluation and Compensation Management <b>MB193A2</b>	Human Resource Metrics and Analytics <b>MB193A3</b>	Human Capital Management <b>MB193A4</b>	Manpower Planning, Recruitment, and Selection <b>MB193A5</b>
<b>FINANCE</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Investment Analysis and Portfolio Management <b>MB193B1</b>	Managing Banks and Financial Institutions <b>MB193B2</b>	Financial Markets and Services <b>MB193B3</b>	Mergers, Acquisitions and Corporate Restructuring <b>MB193B4</b>	Taxation <b>MB193B5</b>
<b>MARKETING</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Consumer Behavior <b>MB193C1</b>	Retail Management <b>MB193C2</b>	Customer Relationship Management <b>MB193C3</b>	Strategic Marketing Management <b>MB193C4</b>	Digital and Social Media Marketing <b>MB193C5</b>
<b>SYSTEMS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Data Mining for Business Decisions <b>MB193D1</b>	Managing Software Projects <b>MB193D2</b>	Web Designing <b>MB193D3</b>	Business Analytics <b>MB193D4</b>	Managing Digital Innovation and Transformation <b>MB193D5</b>
<b>OPERATIONS MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Service Operations Management <b>MB193E1</b>	Quality Toolkit for Managers <b>MB193E2</b>	Pricing and Revenue Management <b>MB193E3</b>	Operations Strategy <b>MB193E4</b>	Sales and Operations Planning <b>MB193E5</b>
<b>TRAVEL AND TOURISM MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Travel agency and Tour Operations <b>MB193F1</b>	Hospitality Management <b>MB193F2</b>	Resort Planning and Destination Management <b>MB193F3</b>	Tourism Policy and Planning <b>MB193F4</b>	Recreation Management <b>MB193F5</b>



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<b>HEALTH CARE AND HOSPITAL MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Hospital organization and Management	Health Care Policies and Delivery Systems <b>MB193G2</b>	Health Economics <b>MB193G3</b>	Hospital Functions and Support Services <b>MB193G4</b>	Revenue Cycle Management <b>MB193G5</b>
<b>ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Indian Models in Entrepreneurship	Social Entrepreneurship <b>MB193H2</b>	Business Plan Preparation for Small Business <b>MB193H3</b>	Entrepreneurial Marketing <b>MB193H4</b>	Planning, Structuring, and Financing Small Business <b>MB193H5</b>
<b>AGRO-BUSINESS MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Agro-Marketing Management <b>MB193I1</b>	Agro-Business and Rural Green Market <b>MB193I2</b>	Agro-Business Environment <b>MB193I3</b>	Agro-Supply Chain Management <b>MB193I4</b>	Entrepreneurship for Agriculture <b>MB193I5</b>
<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Store keeping and Warehousing Management <b>MB193J1</b>	Transportation and Infrastructure Management for SCM <b>MB193J2</b>	Purchasing and Material Management <b>MB193J3</b>	Reverse Logistics <b>MB193J4</b>	Supply Chain Risk Management <b>MB193J5</b>
<b>BUSINESS ANALYTICS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Essentials of Business Analytics <b>MB193K1</b>	Text, Social Media & Web Analytics <b>MB193K2</b>	Predictive Analytics <b>MB193K3</b>	Big Data Analytics <b>MB193K4</b>	Marketing Analytics <b>MB193K5</b>
<b>ARTIFICIAL INTELLIGENCE</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Management Information Systems <b>MB193L1</b>	Principles of Artificial Intelligence <b>MB193L2</b>	Data Structures <b>MB193L3</b>	Systems Analysis and Design <b>MB193L4</b>	Reinforcement Learning <b>MB193L5</b>



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<b>BIG DATA ANALYTICS</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Social & WEB Analytics <b>MB193M1</b>	HR Analytics <b>MB193M2</b>	Operations and Supply Chain Analytics <b>MB193M3</b>	Marketing Analytics-I <b>MB193M4</b>	Retail Analytics-I <b>MB193M5</b>
<b>DIGITAL MARKETING</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Consumer Behavior <b>MB193N1</b>	Retail Management <b>MB193N2</b>	Customer Relationship Management <b>MB193N3</b>	Strategic Marketing Management <b>MB193N4</b>	Digital and Social Media Marketing <b>MB193N5</b>
<b>BANKING AND FINANCIAL SERVICES</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Financial Markets and Services <b>MB193O1</b>	Rural Banking & Financial Inclusion <b>MB193O2</b>	Retail Banking <b>MB193O3</b>	Non Banking Financial Company <b>MB193O4</b>	Financing Foreign Trade <b>MB193O5</b>
<b>PHARMACEUTICAL MANAGEMENT</b>	Strategic Management <b>MB1931</b>	Operations Research <b>MB1932</b>	Pharmaceutical Business Environment <b>MB193P1</b>	Pharmaceutical Production, Operations and Quality Management <b>MB193P2</b>	Pharmaceutical Marketing <b>MB193P3</b>	Pharmaceutical Product and Brand Management <b>MB193P4</b>	Pharma Industry in International Marketing <b>MB193P5</b>

- NOTE: (i) If Government declares holiday on any of the above dates, the examinations will be conducted as usual  
(ii) Any omissions or clashes in this Time Table may please be informed to the Controller of Examinations (PG) immediately.  
(iii) The Principals are requested to inform the University, if any other substitute subjects that are not included in the above time table immediately

Controller of Examinations (PG)

Date: 03.12.2024